

Other Improsys® Software Products

ERP Software

WMS Software

Planning Software

Inventory Software

IMPROSYS® CRM FEATURES

- ❖ Easy to Use.
- ❖ Simplicity and ease of operation.
- ❖ Import Products & Customers data from Excel.
- ❖ Visit and Expenses tracking on a click.
- ❖ Lead generation and follow-up tracking.
- ❖ Prepare Quotation in less than 2 minutes.
- ❖ Send Quotation on Email in PDF format.
- ❖ Daily, reporting of Completed tasks.
- ❖ Hierarchy wise Sales Person Reporting to seniors.
- ❖ Sales Performance Analytics
- ❖ Sales person wise - Area/Zone wise sales targets.
- ❖ Quotation, Order, Service Follow-up & History.
- ❖ Increase Customer Service Productivity.
- ❖ Customer Payments Tracking & Follow-up.
- ❖ Keep track of customer Follow up history.

IMPROSYS® MAJOR CUSTOMER LIST

- | | |
|------------------------------------|---|
| ❖ Kakade Laser, Pune | ❖ Klaus Union Engineering Pvt Ltd, Pune |
| ❖ Trimooty Autodeco Components | ❖ Leybold India Pvt Ltd, Pune |
| ❖ Star Balancing, Pune | ❖ Afriso India Pvt Ltd, Pune |
| ❖ Shakti Mining Equipments, Nasik | ❖ Igloo Frozen Freshness, Vizag |
| ❖ Perrenial Technologies, Pune | ❖ J K Sales, Pune |
| ❖ Sealmatic India Pvt Ltd, Mumbai | ❖ DVC Process Equipments, Pune |
| ❖ Pridex Medicare Pvt Ltd, Pune | ❖ Mutha Ventures, Pune |
| ❖ Sci-Fi Biologicals, Pune | ❖ Mothercare Packaging Pvt Ltd, Pune |
| ❖ Accuweigh Automation & Solutions | ❖ Aryan Pumps & Enviro Solutions, Pune |
| ❖ Supertex Industries Ltd, Daman | ❖ Piotex Textech Pvt Ltd., Pune |
| ❖ PLA Components, Mumbai | ❖ Invent Digital Media, Secunderabad |

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Sell More  Serve Better



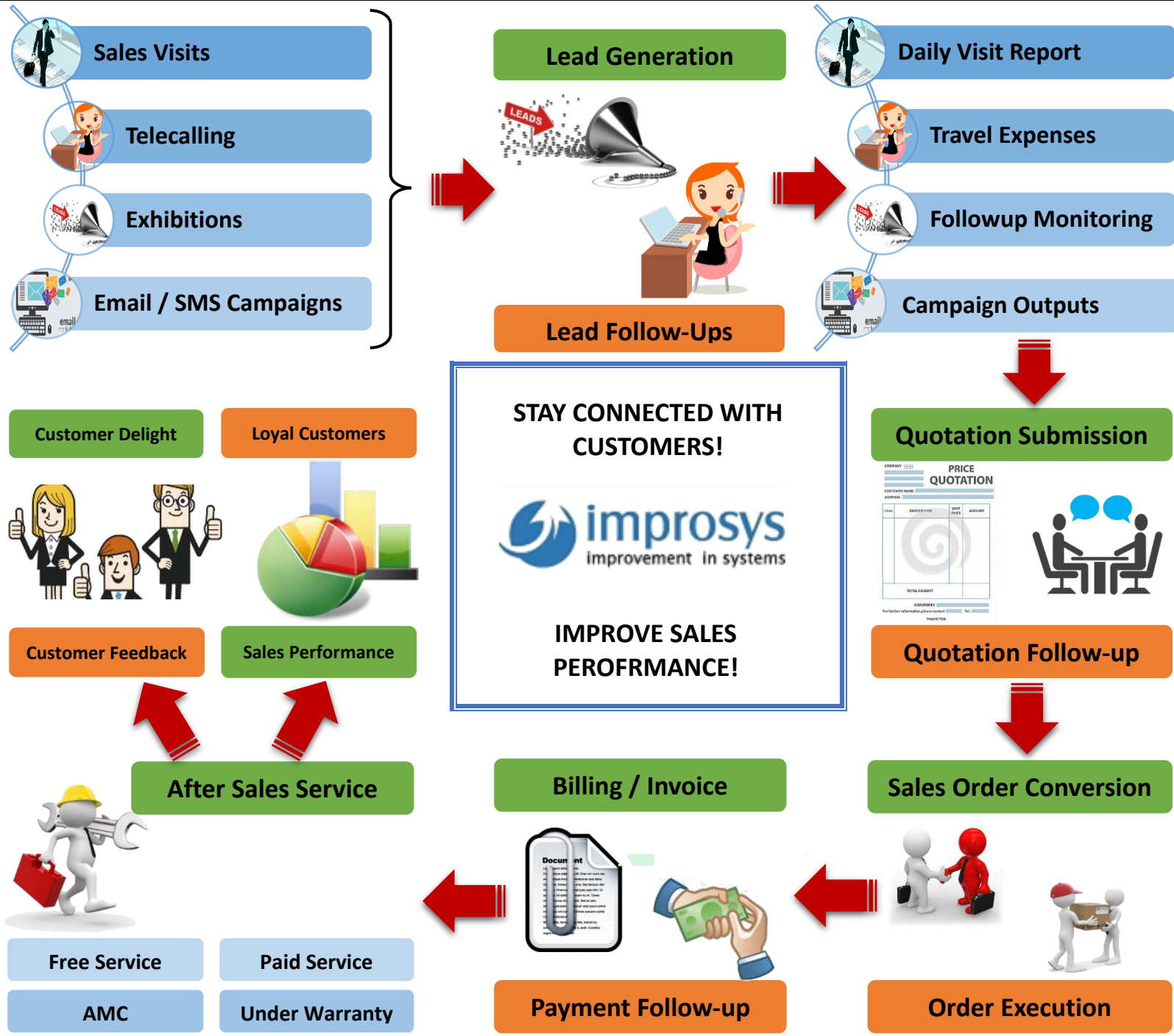
IMPROSYS® CRM SOFTWARE



ERP Software | WMS Software | Project Management Software |
Inventory Software | Planning Software | Billing Software

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IMPROSYS® CRM SOFTWARE BENEFITS

- ❖ Email / SMS Marketing
- ❖ Telemarketing Management
- ❖ Generate Leads
- ❖ Manage Sales Team
- ❖ Manage Sales Targets
- ❖ Deliver Instant Quotes
- ❖ Follow-up for Sales Conversion
- ❖ Book Sales Orders
- ❖ Provide Online Status of Order
- ❖ Record Delivery of Products
- ❖ Generate Invoice & Review Outstanding Payments
- ❖ Send Due Payments Alerts
- ❖ Payment follow up with Customers
- ❖ Capture Service complaints
- ❖ Track service enquiries
- ❖ Send service Status to Customer
- ❖ Leads / Order / Service Trends in Graphical reports
- ❖ Sales Person Task Allocation & Daily Sales Reporting, Expenses tracking
- ❖ Export reports to excel, word, PDF

IMPROSYS® CRM SOFTWARE COVERAGE

- ❖ Visit and Expense Management
- ❖ Telemarketing Management
- ❖ Lead / Enquiry Management
- ❖ Sales Target Management
- ❖ Quotation Management
- ❖ Sales Order Management
- ❖ Billing and Payment Receipt
- ❖ Service Module
- ❖ Admin Module