Sell More ⟷ Serve Better

360° Customer View

IMPROSYS CRM SOFTWARE

FastCRM software **impr_osys** improvement in systems

ERP Software | WMS Software | Project Management Software | Inventory Software | Planning Software | Billing Software

Improsys,
Office No-152, Vision Plus,
Nigdi, Pune – 411044.

Mobile: +91-9922066745
Email: cio@improsys.in
Website: www.improsys.in

Other Software Products

- **ERP Software**
- **WMS Software**
- **Planning Software**
- **Inventory Software**

IMPROSYS CRM SOFTWARE FEATURES

- ❖ Easy to Use.
- ❖ Simplicity and ease of operation.
- ❖ Import Products & Customers data from Excel.
- ❖ Visit and Expenses tracking on a click.
- ❖ Lead generation and follow-up tracking.
- ❖ Prepare Quotation in less than 2 minutes.
- ❖ Send Quotation on Email in PDF format.
- ❖ Daily, reporting of Completed tasks.
- ❖ Hierarchy wise Sales Person Reporting to seniors.
- ❖ Sales Performance Analytics
- ❖ Sales person wise - Area/Zone wise sales targets.
- ❖ Quotation, Order, Service Follow-up & History.
- ❖ Increase Customer Service Productivity.
- ❖ Customer Payments Tracking & Follow-up.
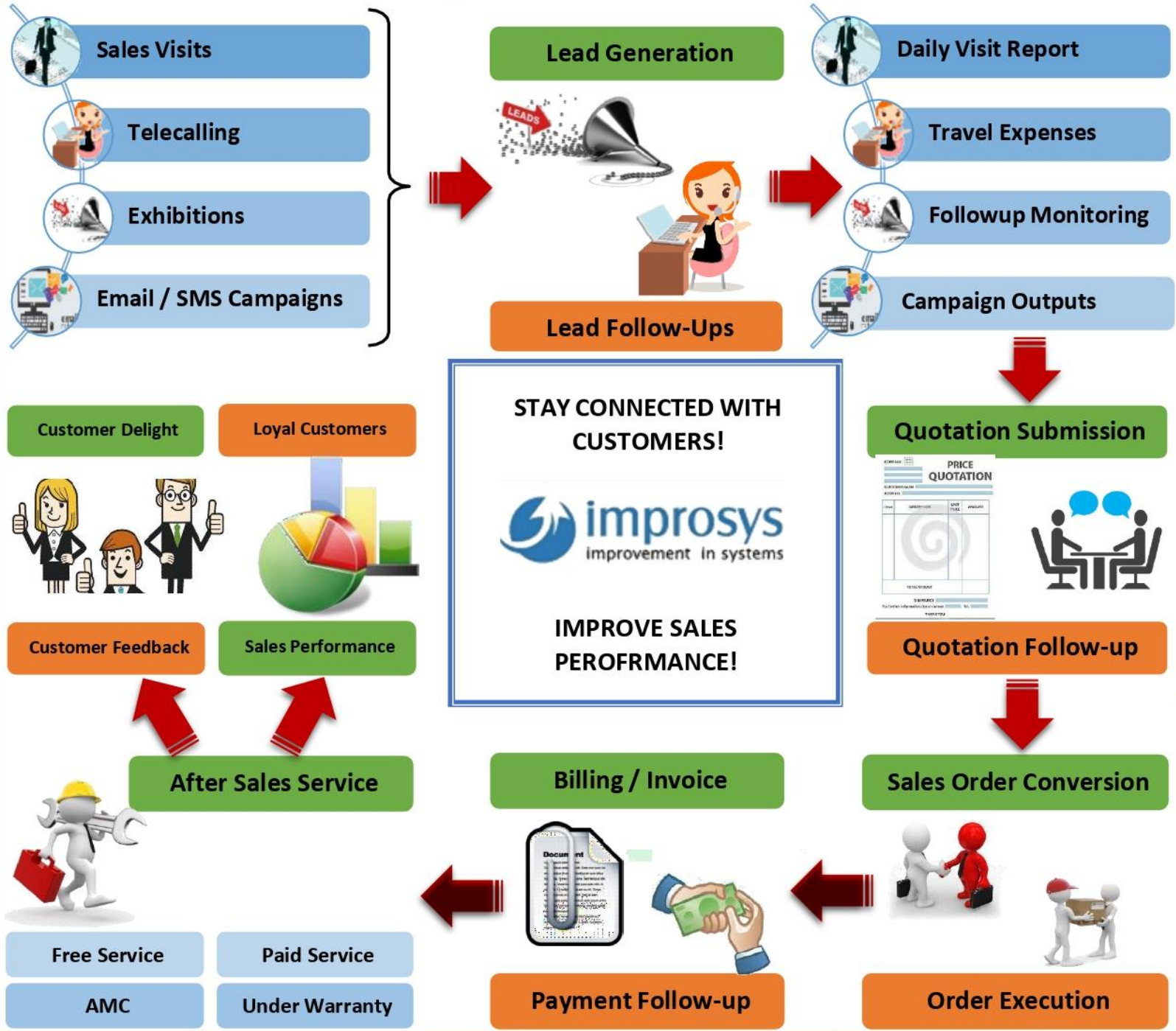- ❖ Keep track of customer Follow up history.

MAJOR CUSTOMER LIST

❖ Kakade Laser, Pune	❖ Klaus Union Engineering Pvt Ltd, Pune
❖ Trimoorty Autodeco Components	❖ Leybold India Pvt Ltd, Pune
❖ Star Balancing, Pune	❖ Afriso India Pvt Ltd, Pune
❖ Shakti Mining Equipments, Nasik	❖ Igloo Frozen Freshness, Vizag
❖ Perrenial Technologies, Pune	❖ J K Sales, Pune
❖ Sealmatic India Pvt Ltd, Mumbai	❖ DVC Process Equipments, Pune
❖ Pridex Medicare Pvt Ltd, Pune	❖ Mutha Ventures, Pune
❖ Sci-Fi Biologicals, Pune	❖ Mothercare Packaging Pvt Ltd, Pune
❖ Accuweigh Automation & Solutions	❖ Aryan Pumps & Enviro Solutions, Pune
❖ Supertex Industries Ltd, Daman	❖ Piotex Textech Pvt Ltd., Pune
❖ PLA Components, Mumbai	❖ Invent Digital Media, Secunderabad

Contact Information:

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Sales Visits
Telecalling
Exhibitions
Email / SMS Campaigns

Lead Generation
Lead Follow-Ups

Daily Visit Report
Travel Expenses
Followup Monitoring
Campaign Outputs

Quotation Submission
Quotation Follow-up

Customer Delight
Loyal Customers
Customer Feedback
Sales Performance

STAY CONNECTED WITH CUSTOMERS!

improsys
improvement in systems

IMPROVE SALES PEROFRMANCE!

After Sales Service
Billing / Invoice
Sales Order Conversion

Free Service
Paid Service
AMC
Under Warranty

Payment Follow-up
Order Execution

IMPROSYS CRM SOFTWARE BENEFITS

- ❖ Email / SMS Marketing
- ❖ Telemarketing Management
- ❖ Generate Leads
- ❖ Manage Sales Team
- ❖ Manage Sales Targets
- ❖ Deliver Instant Quotes
- ❖ Follow-up for Sales Conversion
- ❖ Book Sales Orders
- ❖ Provide Online Status of Order
- ❖ Record Delivery of Products
- ❖ Generate Invoice & Review Outstanding Payments
- ❖ Send Due Payments Alerts
- ❖ Payment follow up with Customers
- ❖ Capture Service complaints
- ❖ Track service enquiries
- ❖ Send service Status to Customer
- ❖ Leads / Order / Service Trends in Graphical reports
- ❖ Sales Person Task Allocation & Daily Sales Reporting, Expenses tracking
- ❖ Export reports to excel, word, PDF

IMPROSYS CRM SOFTWARE COVERAGE

- ❖ **Visit and Expense Management**
- ❖ **Telemarketing Management**
- ❖ **Lead / Enquiry Management**
- ❖ **Sales Target Management**
- ❖ **Quotation Management**
- ❖ **Sales Order Management**
- ❖ **Billing and Payment Receipt**
- ❖ **Service Module**
- ❖ **Admin Module**

Office No-152, First Floor, Vision Plus, Nigdi, Pune, Maharashtra, India-411044

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